

# From DSR to aggregated response

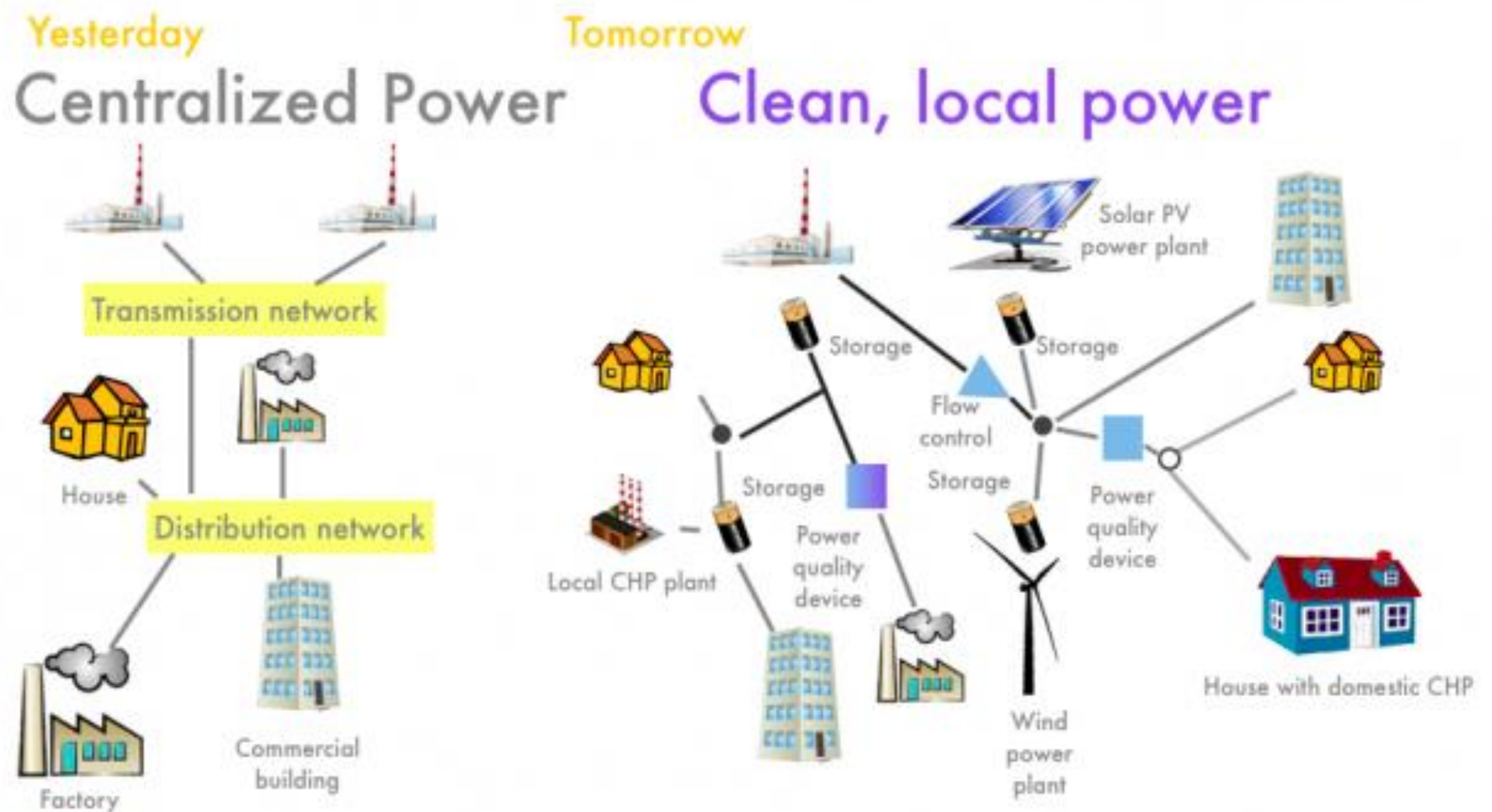
Rudi Hakvoort & Elta Koliou,

June 23<sup>rd</sup>, 2016

# Content

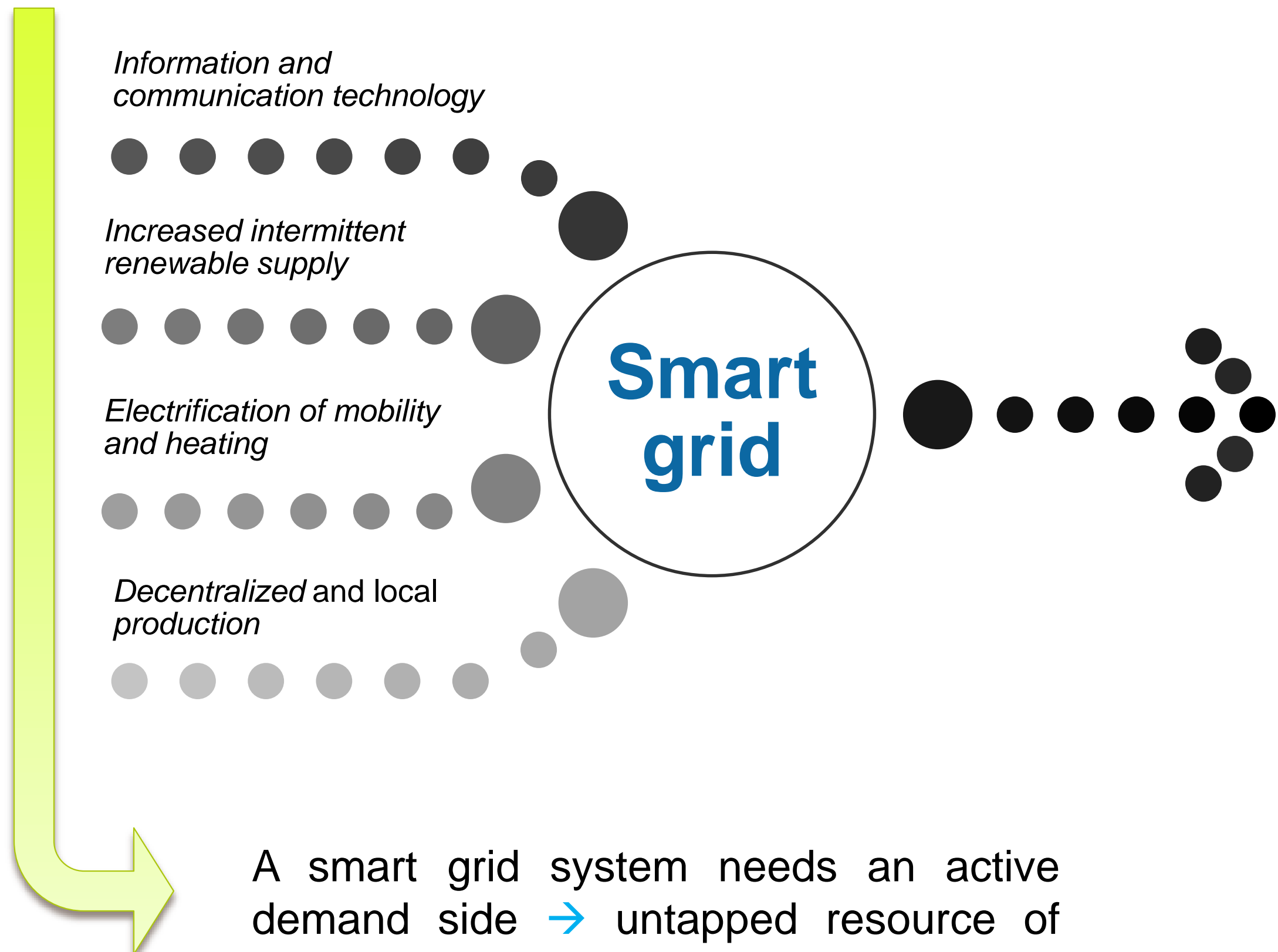
- Introduction
- Demand side response & aggregation
- The value of DSR
- Concluding remarks

# Smart Grid Paradigm Shift



“Smart Grids are electricity networks that can intelligently integrate the behavior and actions of **all users** connected to it generators, consumers, and those that do both in order to efficiently deliver sustainable, economic and secure electricity supplies (ETP, 2011)”

# Developments



A smart grid system needs an active demand side → untapped resource of [flexibility](#) in the short term

# Demand response (DR)

“changes in electric usage by **end-use consumers** from their normal load patterns in response to changes in electricity prices and/or incentive payments designed to adjust electricity usage, or in response to the acceptance of the consumer’s bid, including through **aggregation**”  
(ACER, 2012)

A way end-users can become active market participants through **aggregation**

Directives 2009/72/EC concerning common rules for the internal market in electricity

Energy Efficiency Directive 2012/27/EU

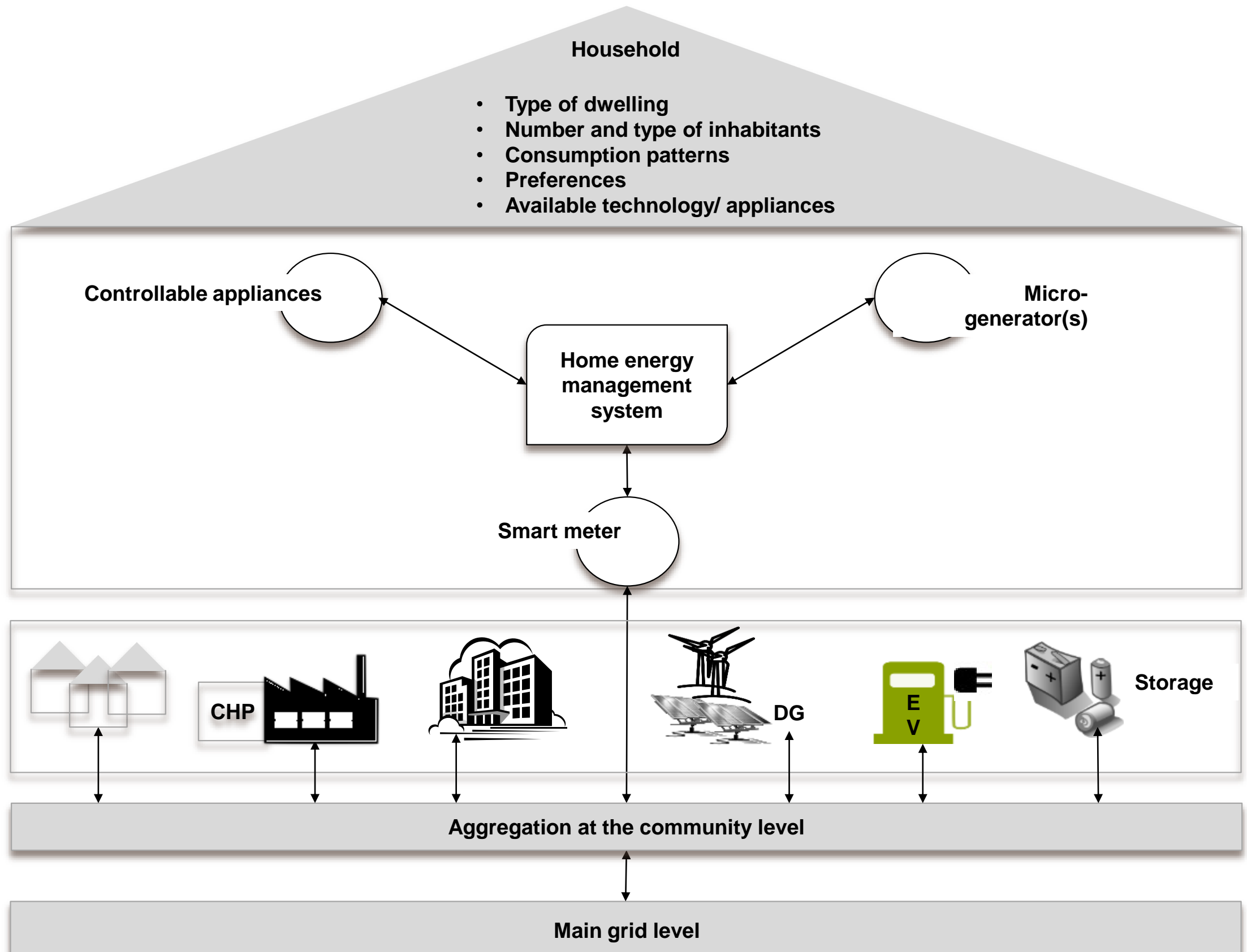
ENTSO-E 2013 Demand Connection Code

ACER 2012 Framework Guidelines on Electricity Balancing

# The European Smart Grid

- The Smart Grid (SG) is an *evolutionary* rather than *revolutionary* concept
  - Changing electricity system is demanding structural adaptation, both physically and institutionally
    - Developments are imposing **technical** and **financial** challenges
- SG related services → an active demand side
  - In search of an untapped resource of *flexibility*, especially in the short term
- Residential end-users account for ~ 1/3 of European electricity consumption

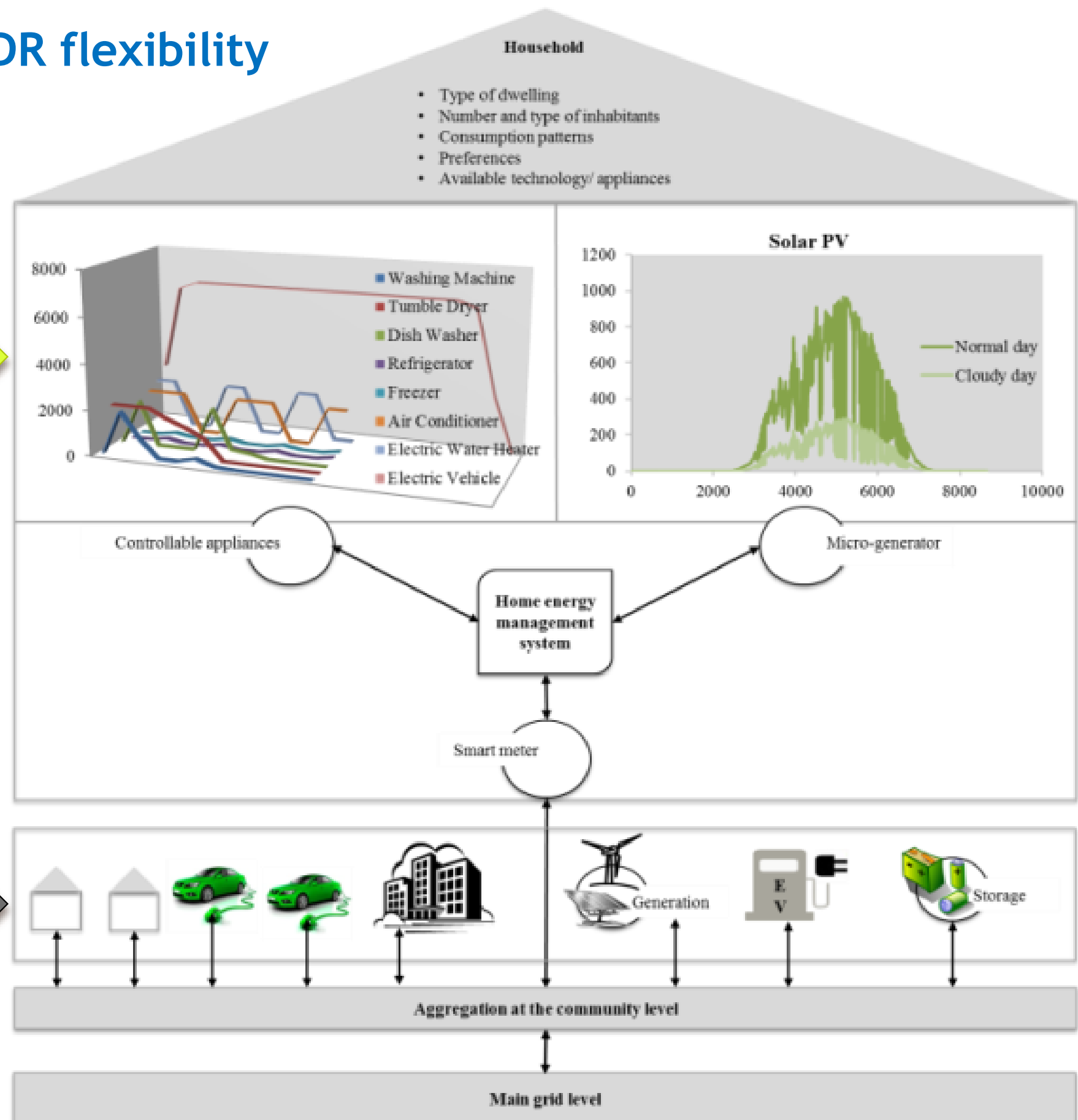
# The complexity of harvesting DR through aggregation



# Household DR flexibility

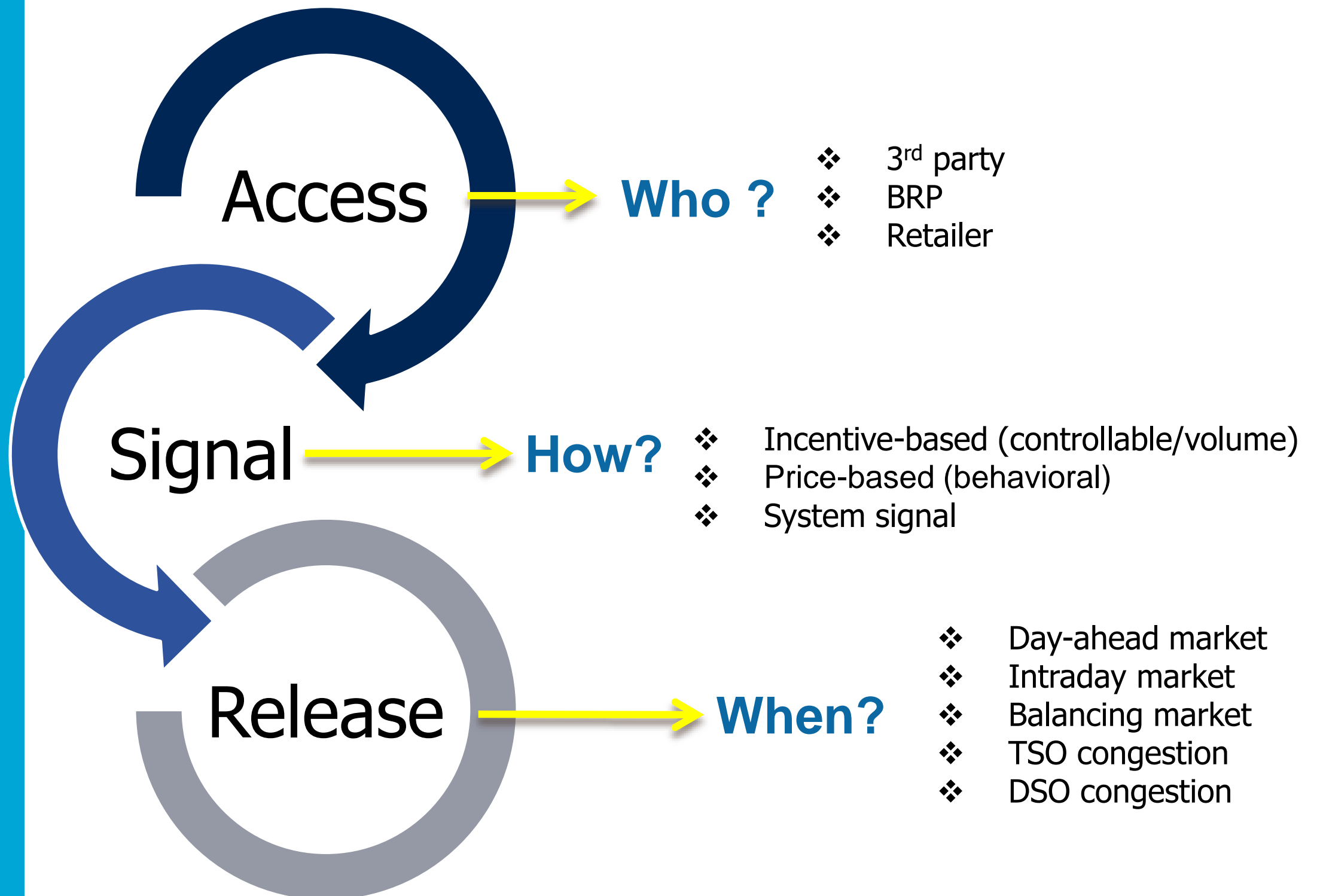
Individual households provides small amounts of flexibility

Aggregation allows for real potential

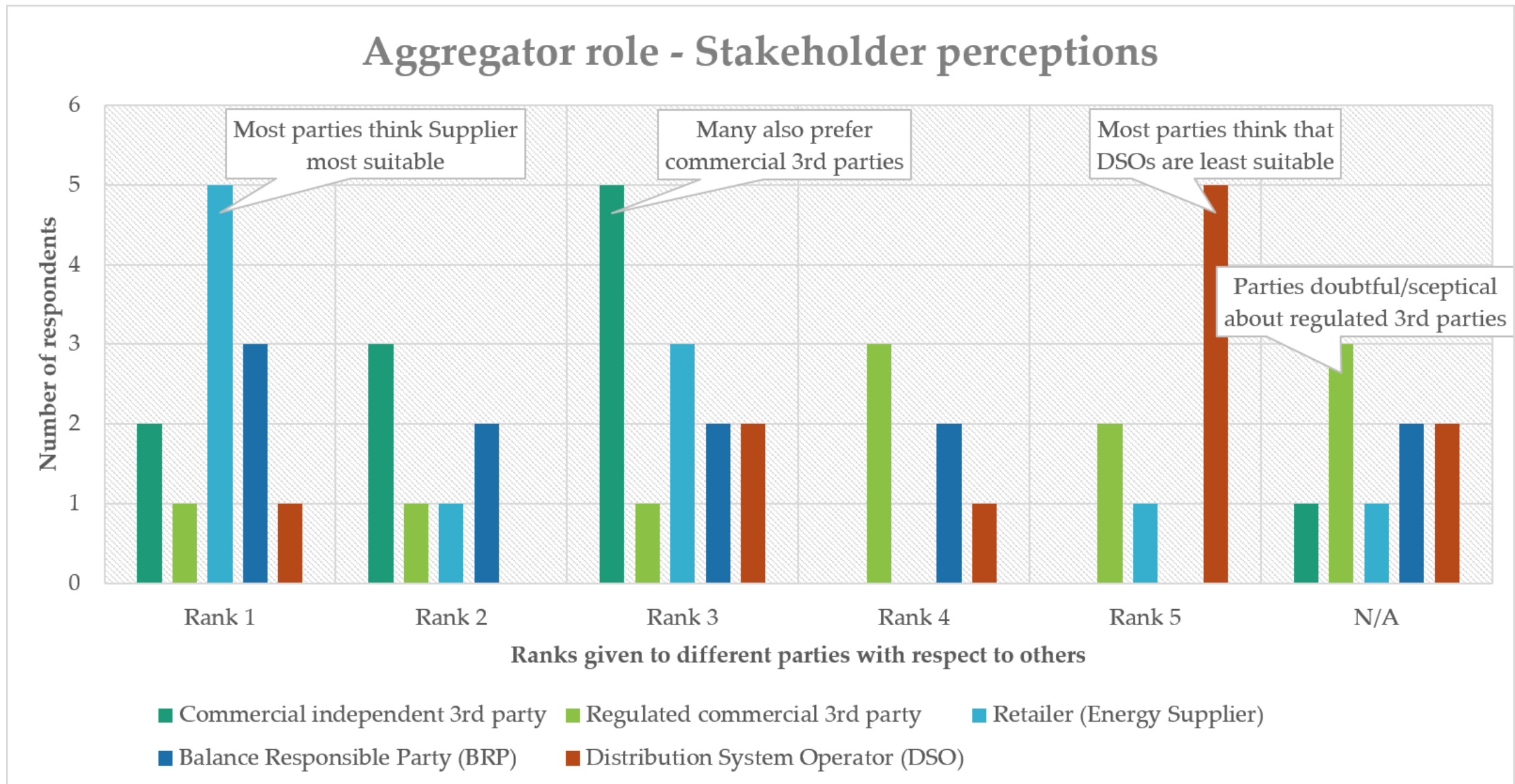




# Harvesting DR requires clarification of where the *money* is at...

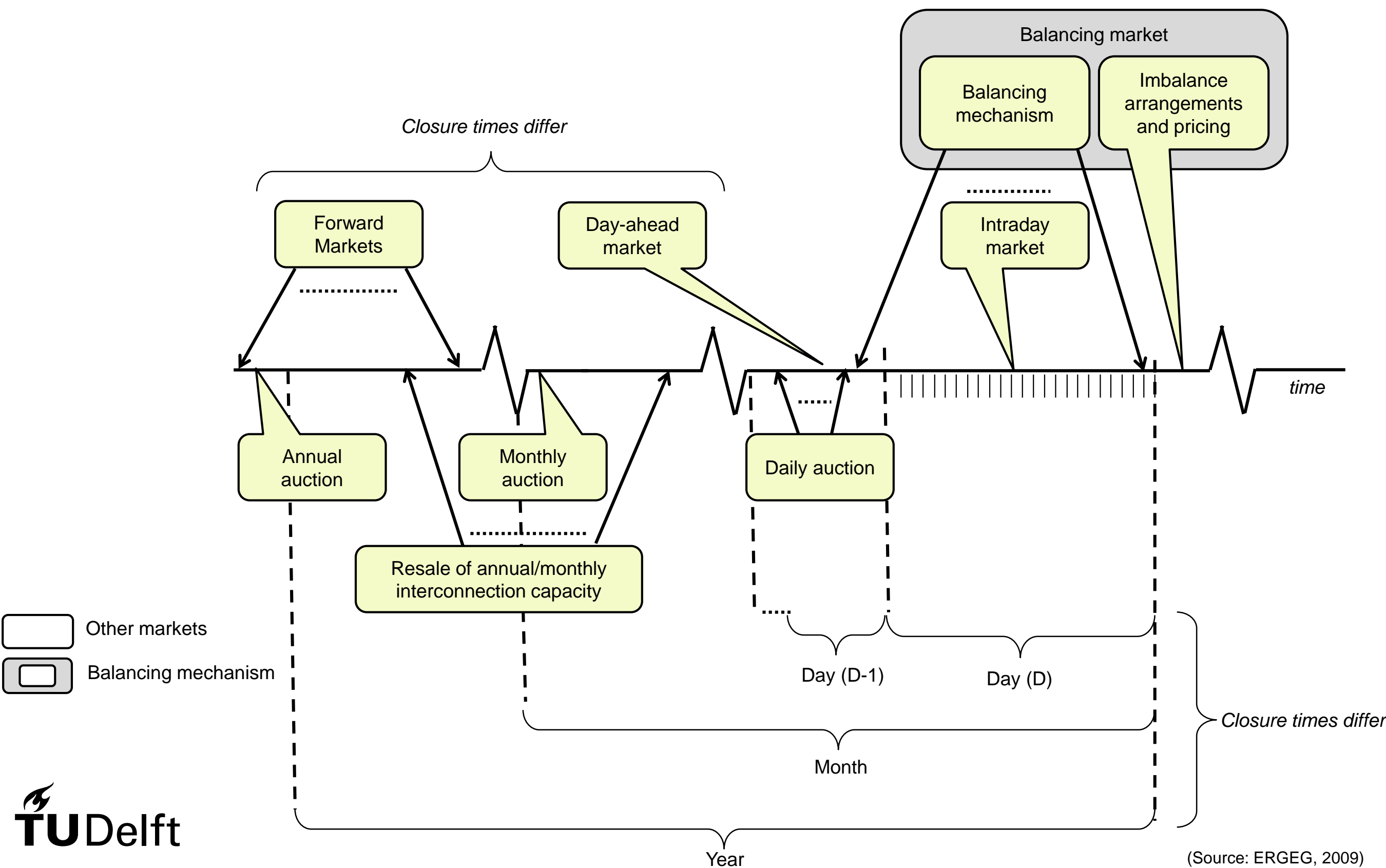


## Aggregation - by whom?



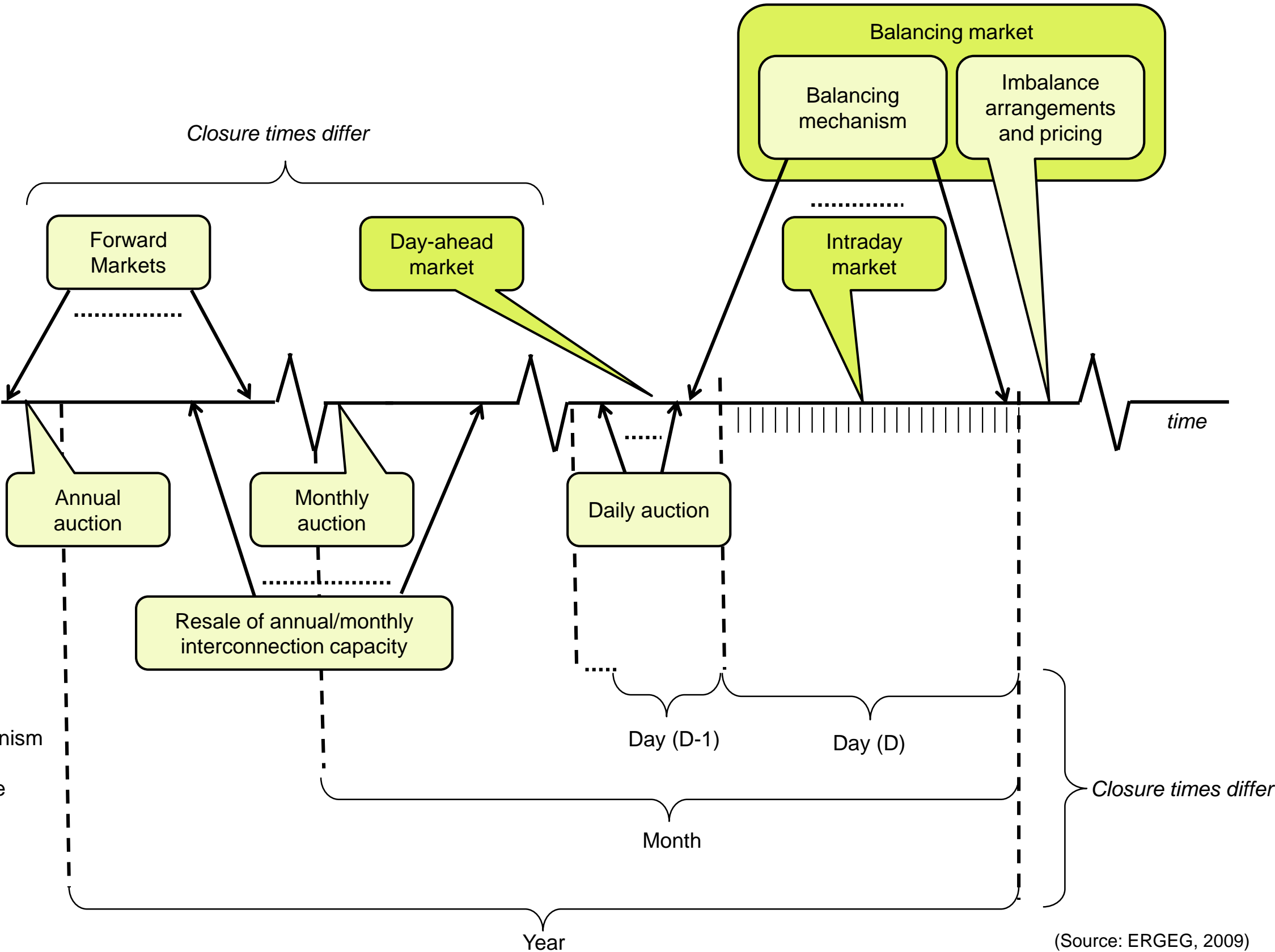
- Six large utilities (from both within Netherlands and outside),
- One distribution system operator,
- A representative from the Dutch Ministry of Economic Affairs,
- A European industry lobby group,
- One established independent aggregator from France, and
- One potential aggregator (a start-up awaiting market penetration)

# Electricity markets and time scales



# Electricity markets

## Narrowing the focus to what is feasible for demand response



- Other markets
- Balancing mechanism
- Demand response

# Design elements for aggregate DR participation in various markets

Market	Forward	Spot		Balancing		
		Day-ahead	Intra-day	Primary (Frequency Containment Reserves)	Secondary (Frequency Restoration Reserves)	Tertiary (Replacement Reserves)
<i>Event Trigger</i>	Economic Dispatch	Economic Dispatch	Economic Dispatch	System Imbalance	System Imbalance	System Contingency
<i>Response Time (how long until release?)</i>	Years to 1 day ahead	1 day-ahead	Minutes to hours ahead	≤1 min to ≤15 min	<30 sec to >15 min	≥15 min
<i>Duration</i>	Minimum of 1 day	1 day	Several hours	Up to 15 min.	Up to 30 min.	Up to hours

# Access to demand response flexibility

## The aggregator: a competitive market party

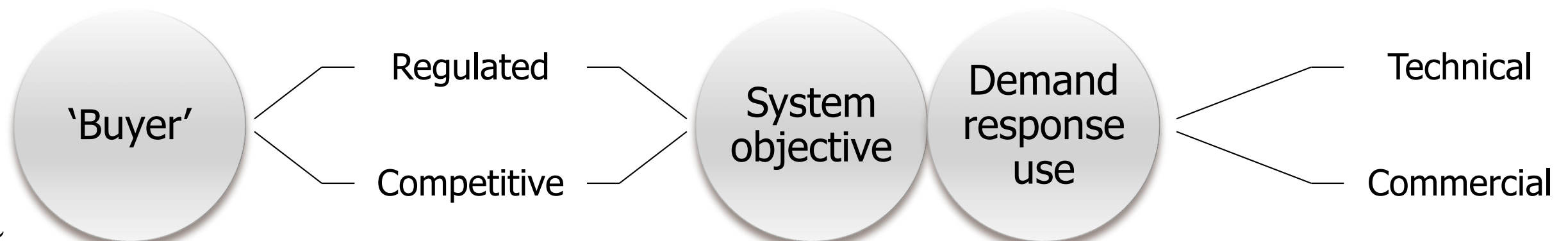
### Retailer

- EU supplier hub model
  - Already the customer point of contact for end-users
  - Access to markets & customers
  - Already have a balance responsibility

### 3<sup>rd</sup> party

- New market actor
  - Simply provides demand response products and services (specialized)
  - Needs to establish relationships with all market actors

## Flexibility buyer characteristics



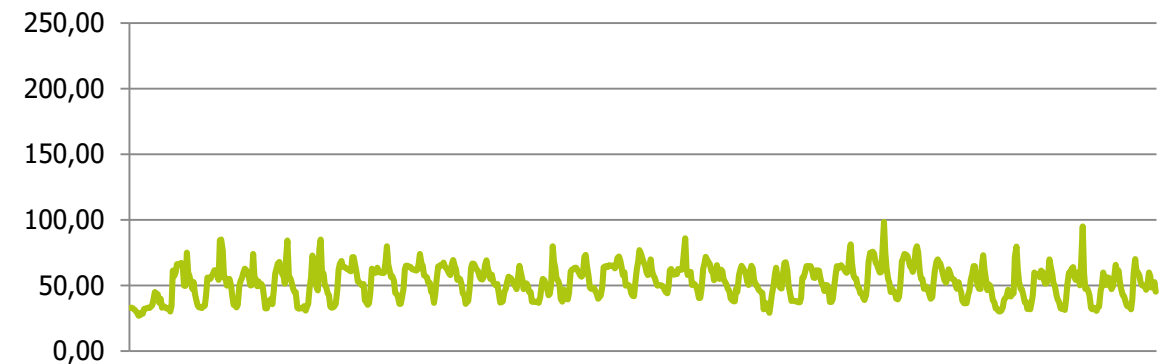
Method	Financial compensation	Assessment
<b>Bilateral agreement established amongst the parties</b>	Final compensation is agreed between the aggregator, BRP and supplier.	<ul style="list-style-type: none"> <li>+ If such contracts are standardized this may initiate a large scale roll-out and therefore facilitate market access for independent aggregator</li> <li>– Incumbent BRPs and suppliers may exhibit market power and refuse contracts to aggregators</li> </ul>
<b>Regulated agreement established by the regulator</b>	The aggregator directly compensates the respective BRP and or supplier at a regulated price for accessing their scheduled consumption as demand response flexibility.	<ul style="list-style-type: none"> <li>+ Diminishes apprehensions over the exercise of market power by incumbent BRPs and suppliers</li> <li>– Hinders innovative pricing solutions by aggregator</li> <li>– Running the risk that this type of pricing may not compensate the supplier and BRP appropriately</li> <li>– Such remuneration gives way to “none-market based arbitration” between the set regulated price and wholesale market prices</li> </ul>
<b>Corrective ‘action’ agreement based on metered data</b>	Compensation for sales to the supplier and flex taken by the aggregator. BRP and supplier are compensated by their customers at the contracted rates. In turn, the aggregators compensate the customers for proving flexibility to them.	<ul style="list-style-type: none"> <li>+ The pricing process is transparent</li> <li>– Meter data adjustments may not be fully transparent for the customer</li> <li>– Considerable effort to correct adjusted volumes is needed by the system operator</li> <li>– Difficult to implement for small customers</li> </ul>



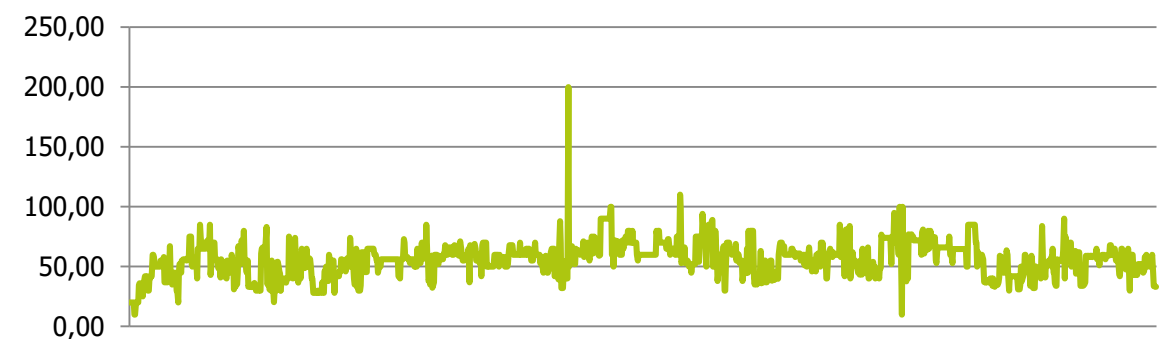
# Electricity markets and consumption: e.g. the Netherlands

- 40 % of electricity consumed is contracted in forward arrangements
  - Bilateral agreements
- 45 % of the electricity consumed is traded in the day-ahead market
  - Average price: 52 €/MWh
  - Maximum price: 98 €/MWh
- Intraday is less than 5 % of total consumption
  - Average price: 56 € /MWh
  - Maximum price: 200 € /MWh
- Balancing market
  - Average price: 58 €/MWh
  - Maximum price: 420 €/MWh

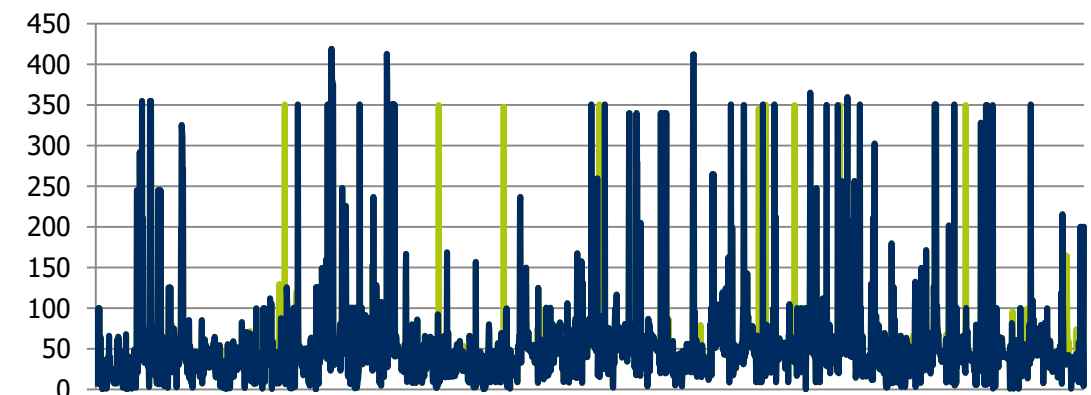
**Day Ahead**



**Intraday**



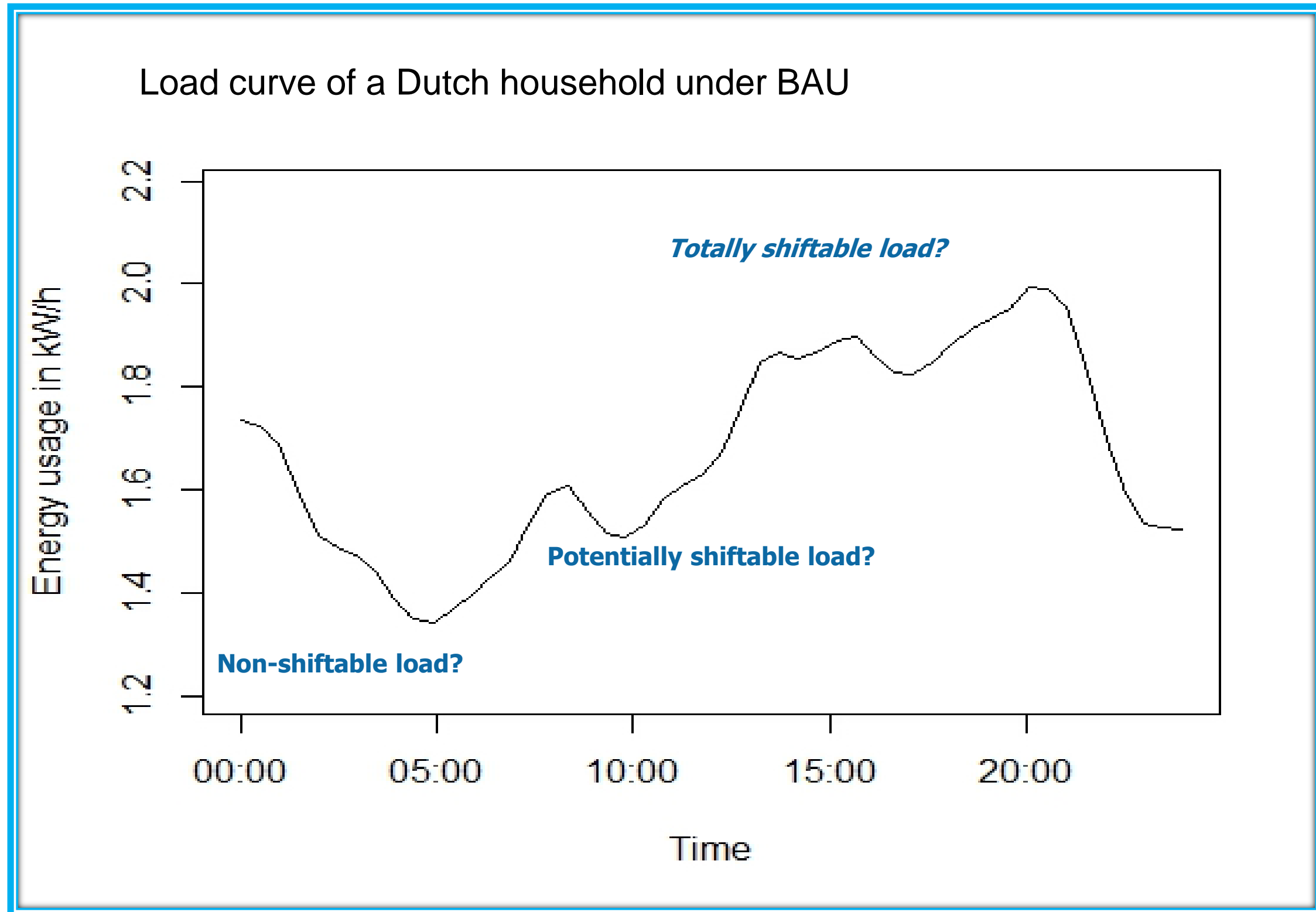
**Balancing (secondary reserves)**



ref. (APX, 2013; TENNET, 2013; NPspot, 2013)

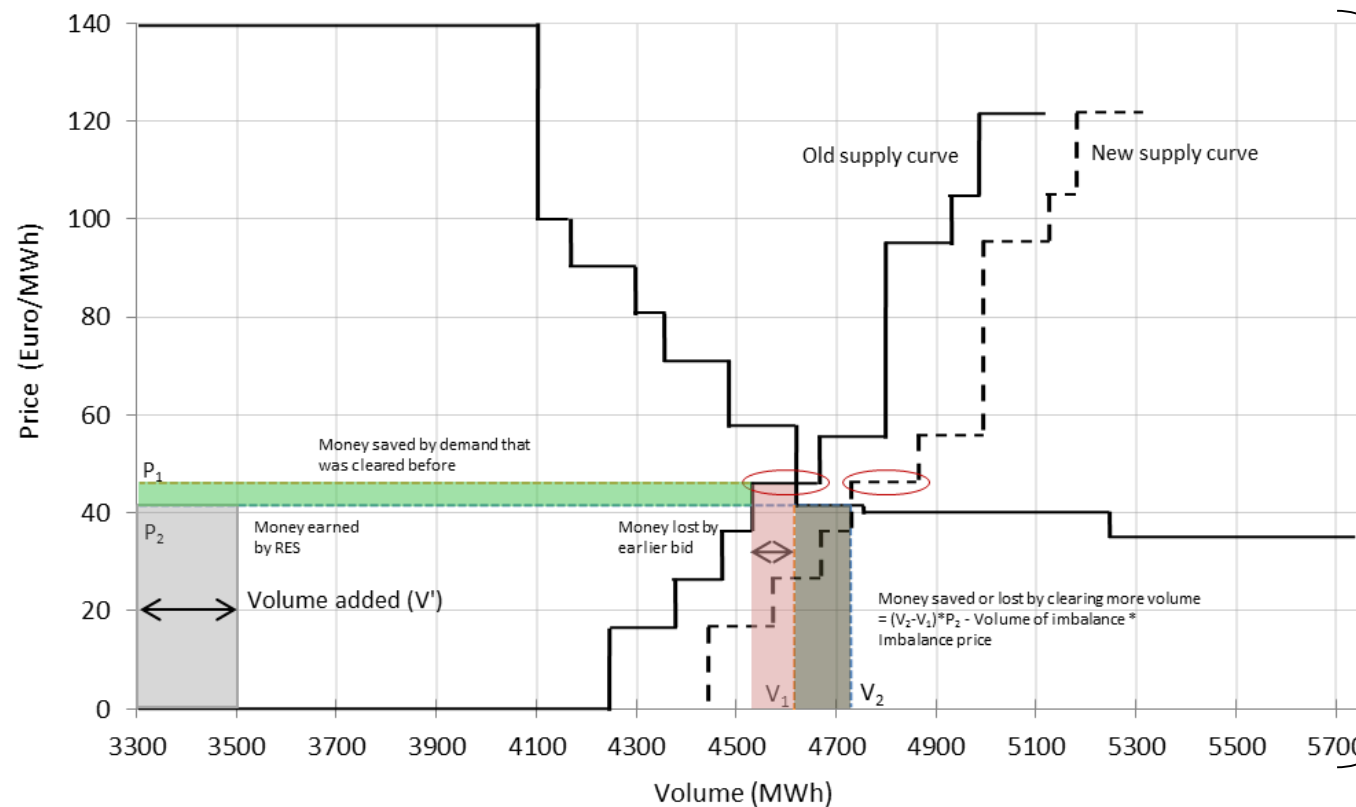
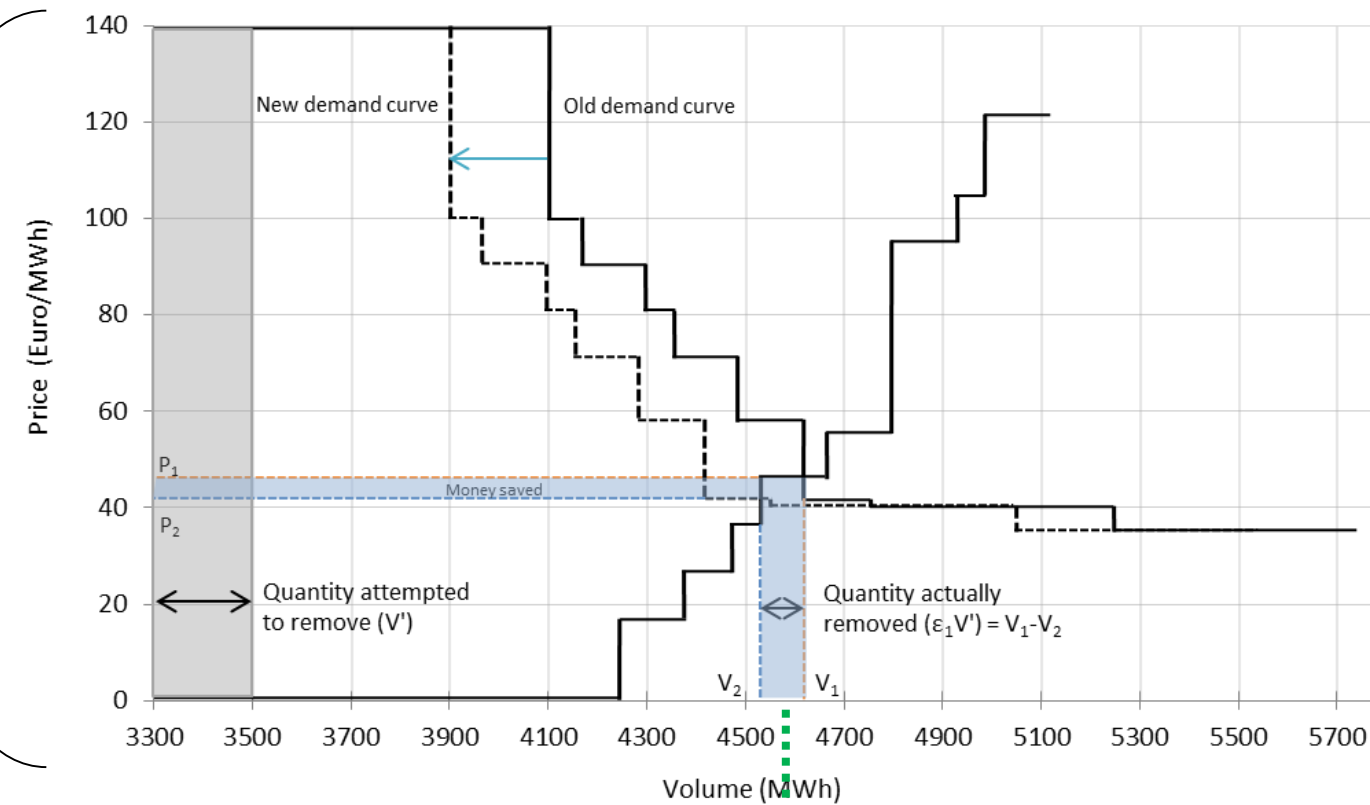


## Load curve of a Dutch household under BAU



# Economic dispatch and the creation of imbalances

**Available** DR flexibility does not equal the **cleared** volume in the market



**Volume** removed in DR hour is consumed in another hour

# Incentive based mechanisms

	Allowed max in APX	Max price reached	Yearly average price	Min price reached	Allowed min in APX
Day ahead market prices in €/Mwh	€ 3,000.00	€ 142.38	€ 39.16	€ 0.01	-€ 5,000.00
Intraday market prices in €/Mwh	€ 99,999.90	€ 500.00	€ 59.96	€ 0.00	-€ 99,999.90



1.44 Kwhs per cycle



70



Minimum offer needed  
for APX (0.1 MWh)

@ average price



**Total**

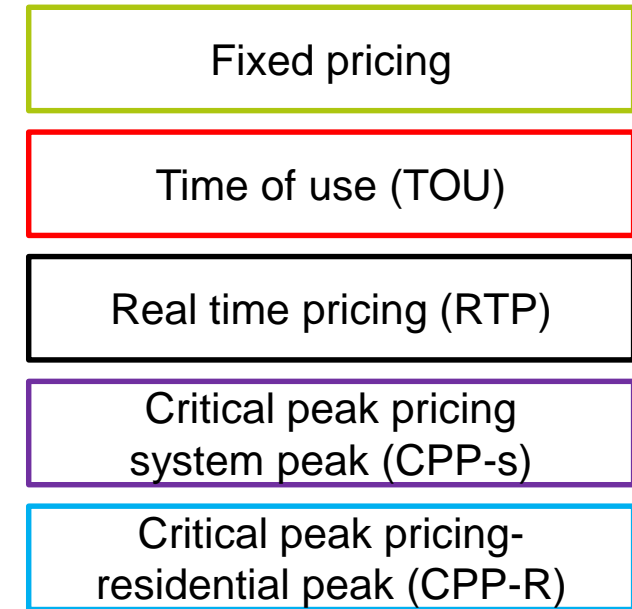
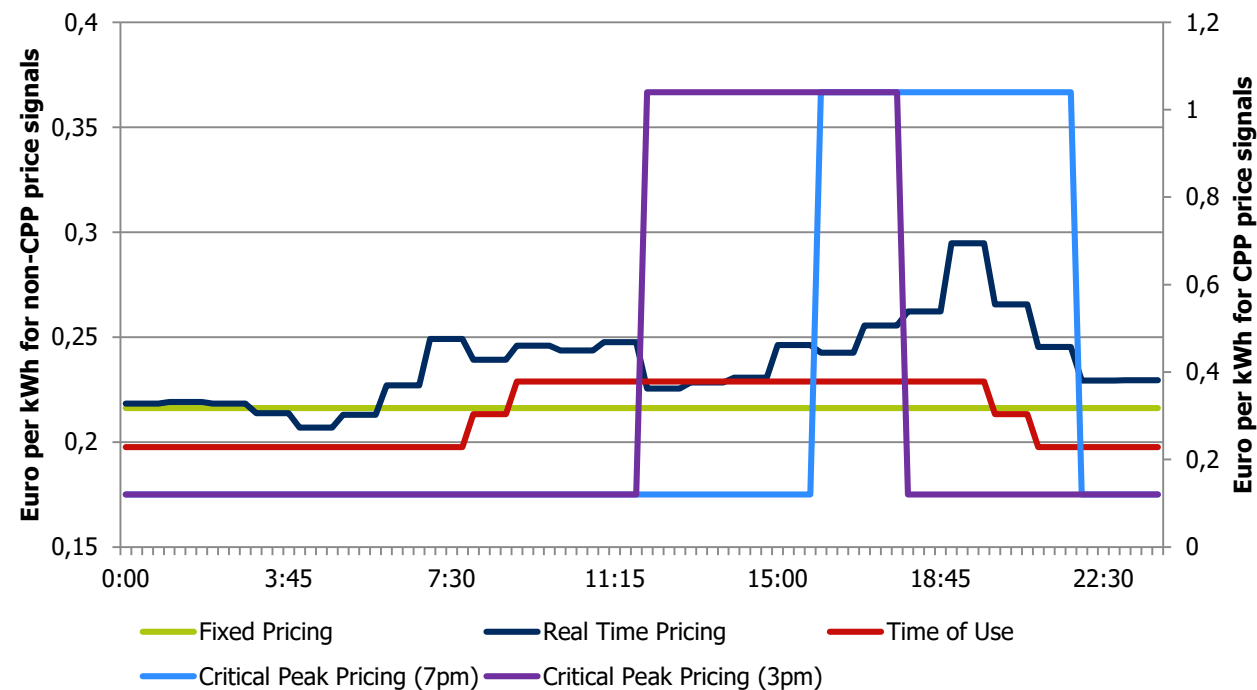
**Per customer**

	Day ahead	Intraday	Day ahead	Intraday
Min offer once (€)	€ 3.94	€ 6.03	€ 0.06	€ 0.09
Offer once per week over the year (€)	€ 204.42	€ 313.19	€ 2.92	€ 3.93
Offer every day of the year (€)	€ 1,434.89	€ 2,198.32	€ 20.50	€ 31.40

# Price based mechanisms

## Case study using APX prices for the Netherlands

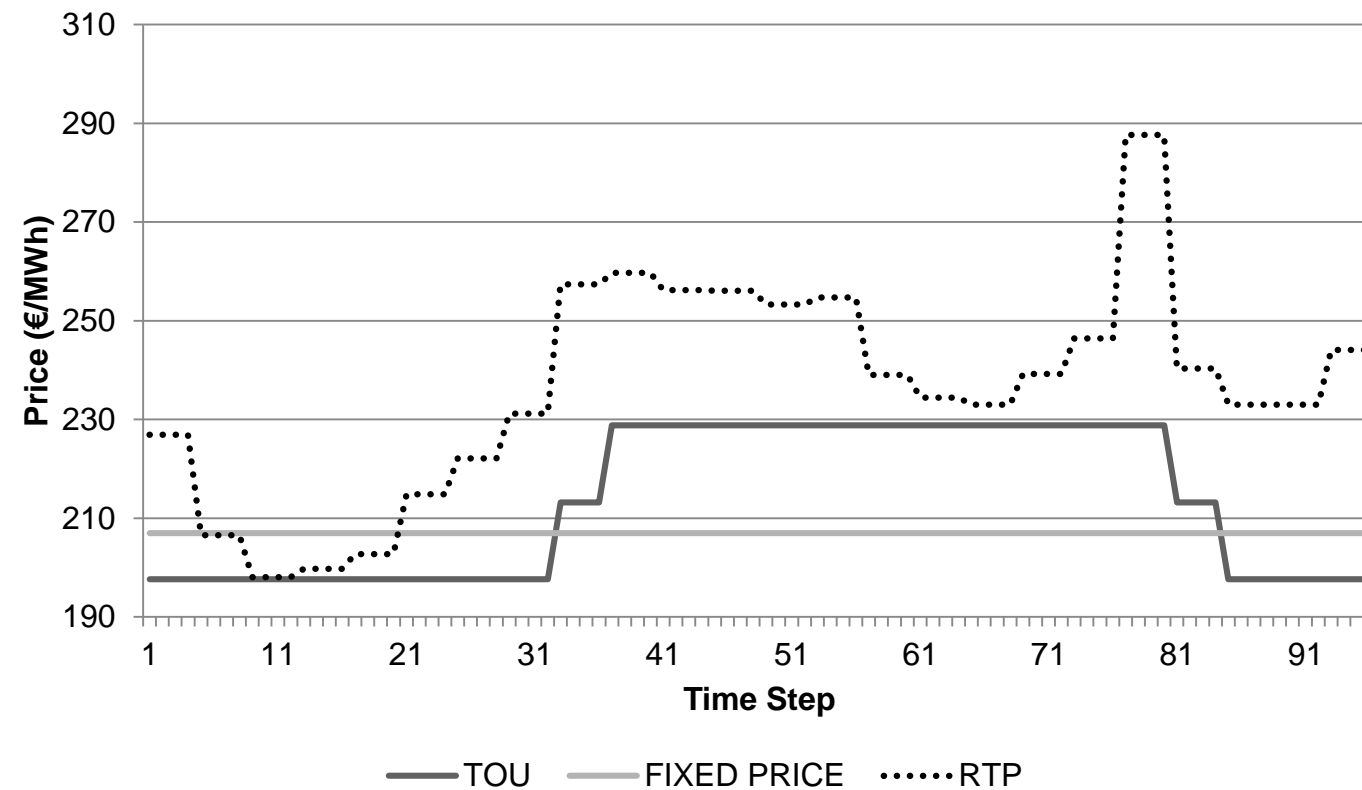
Price band	Hours
<i>Time of Use Pricing</i>	
Shoulder	0800-0900 & 2000-2100
Peak	0900-2000
Base	0100-0800 & 2100-2400
<i>Critical Peak Pricing</i>	
Base	0000-1200 & 1800-0000
	0000-1600 & 2200-0000
Critical Peak	1200-1800 & 1600-2200



- *Findings from price design:*
  - CPP is the most profitable
    - Should consider the residential peak for small end-users
    - Consider the system peak for large industrial users
  - TOU pricing may be profitable with a seasonality component
  - RTP is not profitable for consumers on an average day, need extreme prices to make a profit
    - Too much of a 'time constraint' for end users... unless there is automation

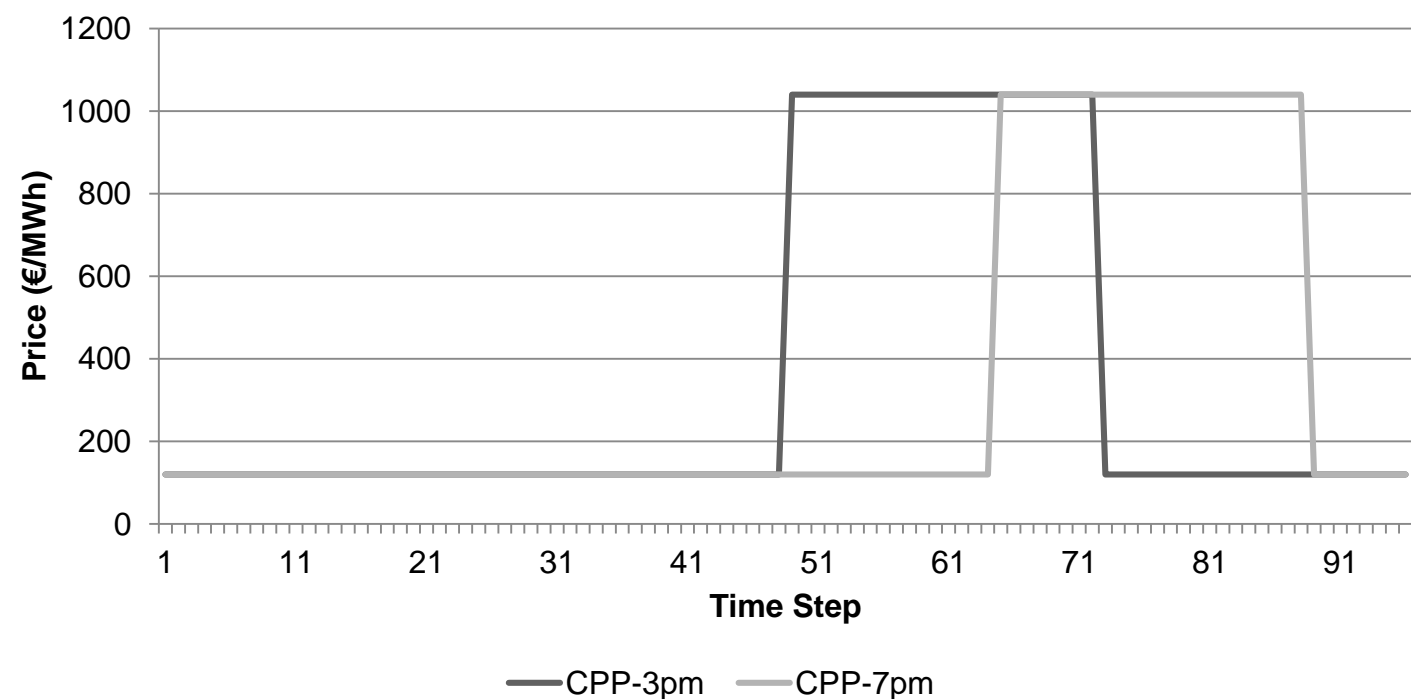
(ref. Koliou et al., 2013)

# Price-based Demand Response



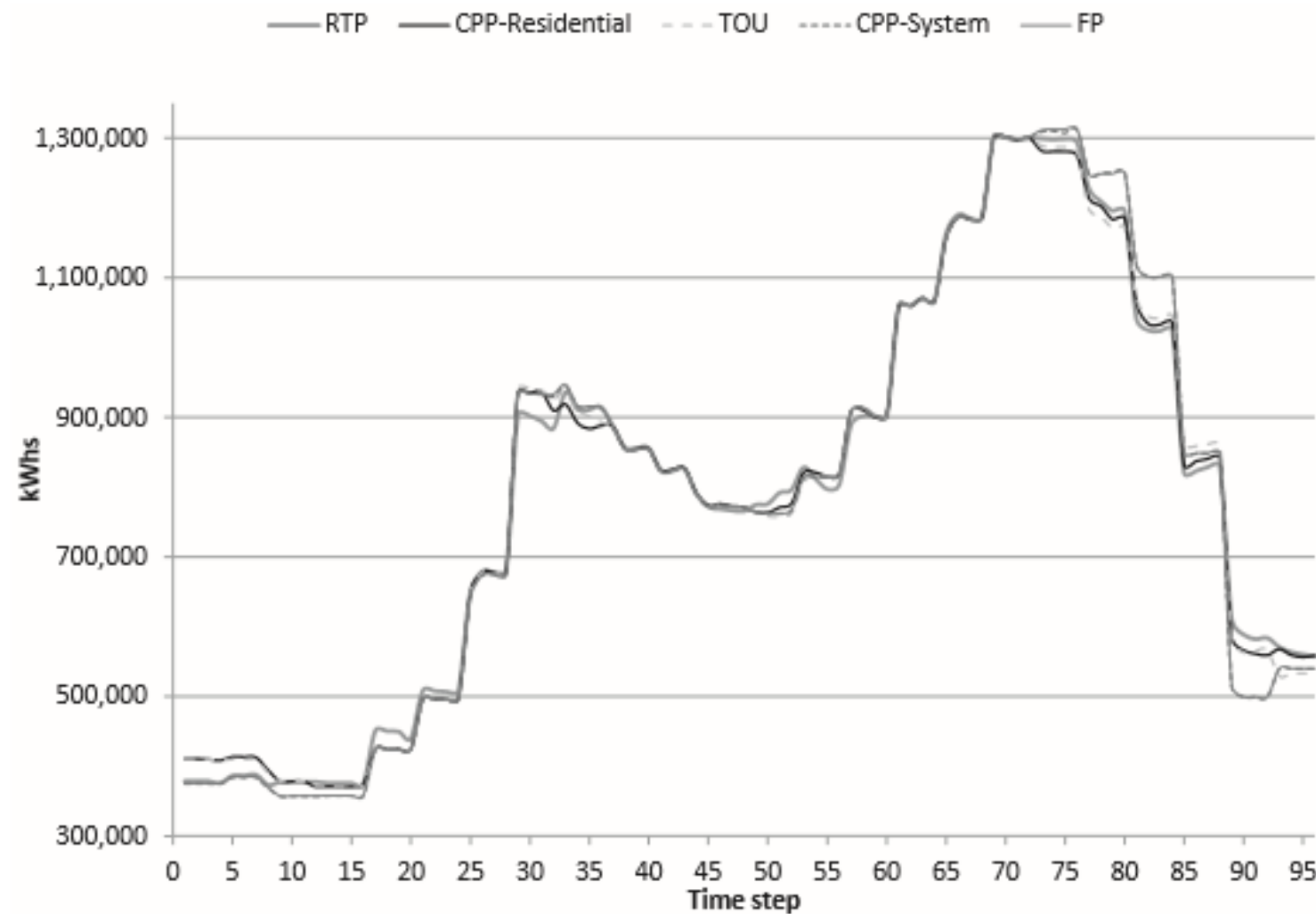
- Fixed Price (FP)
- Time of Use (TOU)
- Real-time price (RTP)

- Critical Peak Price (CPP)

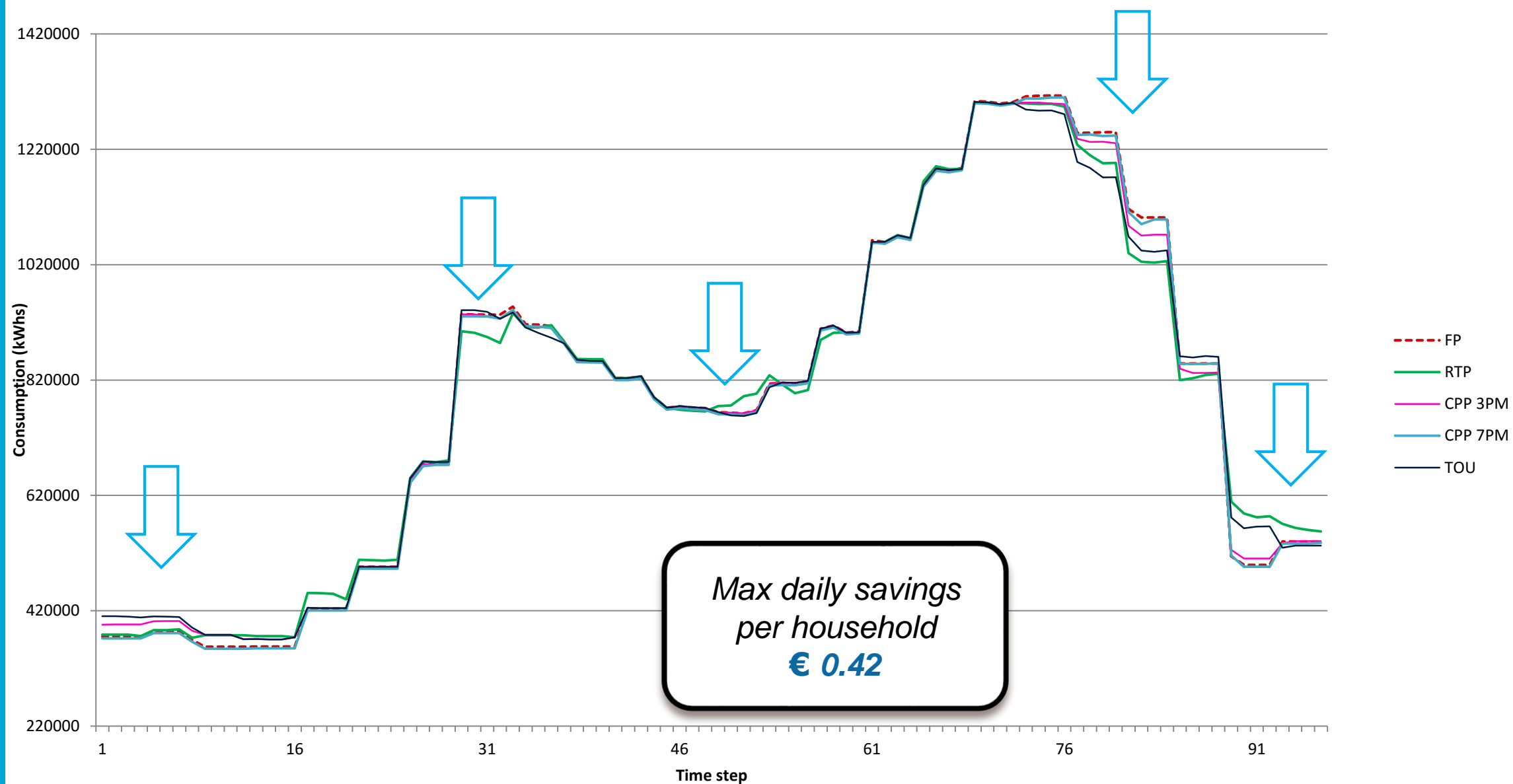


# Price-based Demand Response

	FP	TOU	RTP	CPP-System	CPP-Residential
Average cost per household	2.32€	2.23€	2.59€	2.63€	5.29€
Country cost (millions of €)	16.39€	16.47€	18.45€	31.29€	34.25€



- Total maximum shift as part of the country curve is actually less than 1.2%
- Even with RTP maximum yearly savings for a household are no more than 100 euro



	Value	FP	RTP	TOU	CPP-3PM	CPP-7PM
Average household cost before shifting	€/day	2.3	2.35	2.26	2.47	2.51
Average household cost after shifting	€/day	2.3	2.31	2.23	2.05	2.11
Daily expenditure by all households	Million €/day	16.39	16.59	16.47	12.84	14.05

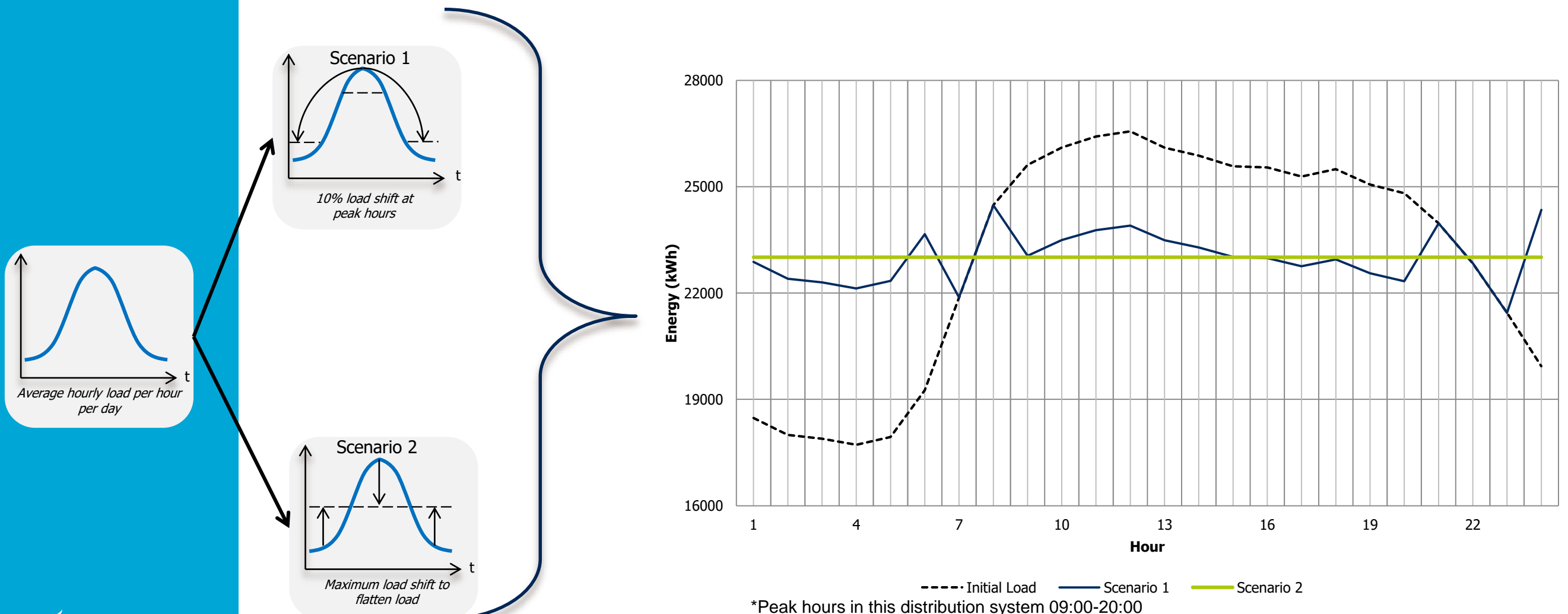
Comparison of expenditure on electricity by an average Dutch household and the whole country given a specific price signals (Koliou et al., 2013)

# Demand response in distribution

## Case study Sweden: incentivizing load shifting for cost reduction in distribution

*Peak demand is and continues to be the main cost driver in distribution*

- Exploring two load skirting scenarios... How do they impact costs?

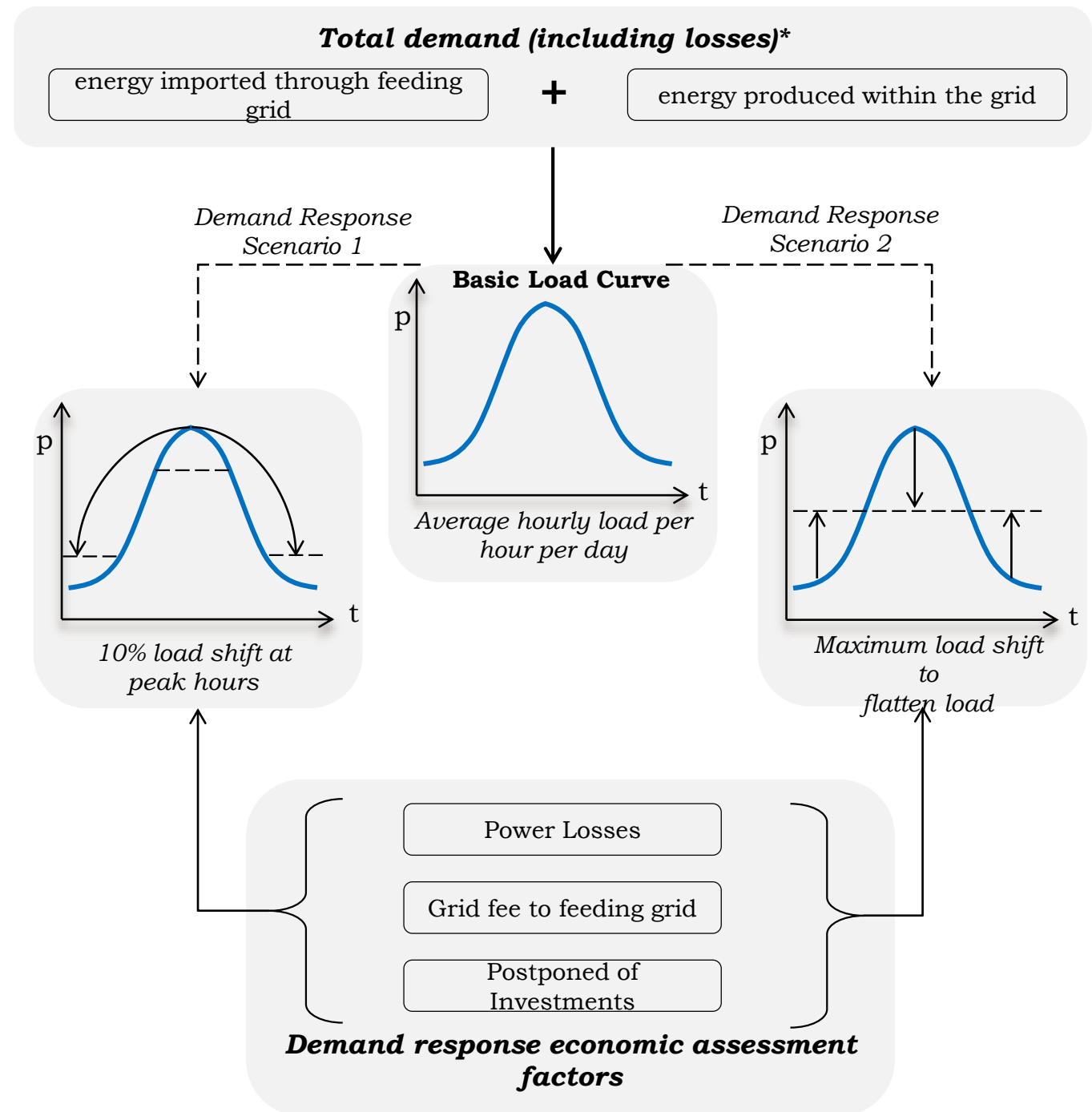


(Ref. Koliou et al 2015)

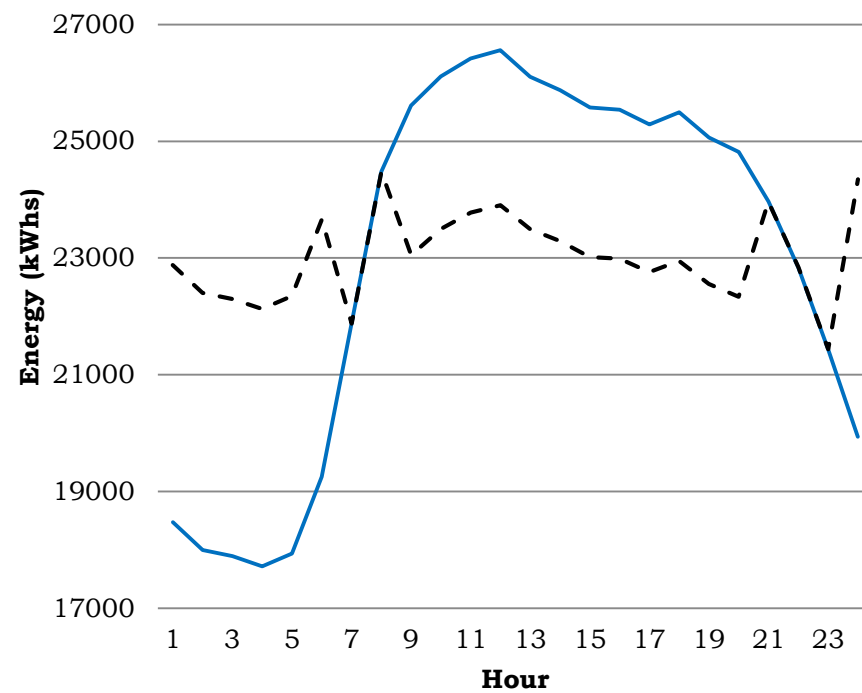


# Incentivizing DR through dynamic grid pricing

*More than half of the total costs in your distribution tariff are deemed either fully or partly **controllable**.*

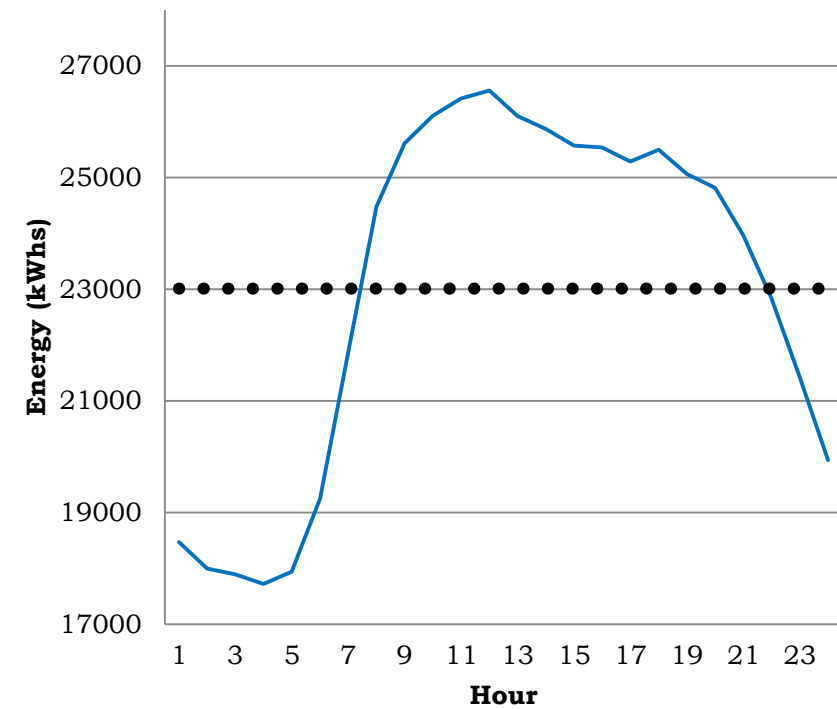


Demand Response  
Scenario 1, 10% load shift



Maximum yearly  
savings of ~14€ per  
customer in the system

Demand Response  
Scenario 2, flat load



Maximum yearly  
savings of ~ 53€ per  
customer in the system

# Possible savings from DR in distribution

		Scenario 1: 10% load shift	Scenario 2: uniform load
<i>Value of reduced power losses</i>	Decrease in mean arithmetic loss over the year (%)	4%	19%
	Annual difference in cost per customer (Euro)	2.1 €	9.2 €
	Total reduction in cost per year for the DSO (percent)	8%	36%
<i>Value for subscribed maximum power (fee paid to the regional transmission system operator)</i>	Reduction in the level of maximum power (%)	2%	51%
	Annual reduction in cost per customer (Euro)	3.3 €	35.6 €
	Reduction in cost per year for the operator(%)	5%	46%
<i>Value of delayed grid investments</i>	Difference in annual cost (Euro)	109,571 €	114,420 €
	Years of delayed investments	2	43
	Annual cost decrease per customer (Euro)	8.3 €	8.6 €
<b>Total possible yearly savings</b>		<b>13.7 €</b>	<b>53.4 €</b>

# Making Demand Response work

Access

***Who?***

Signal

***How?***

Release

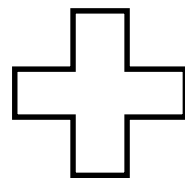
***When?***

Facilitate equal participation of aggregated DR alongside supply

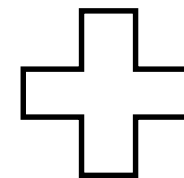


- Demand response proliferation is inherently vulnerable to institutional barriers arising from an existing system design framework which caters to large units.

**Timing**



**Volume  
requirements**



**Program  
specifications**

## **Timing**

Notice time

Duration of  
event

Frequency of  
event(s)

Intervals  
between  
activations

## **Volume requirements**

Mini/max load size to join  
aggregator's pool

Min/max flex quantity to  
partake in markets

## **Program specifications**

Bid pricing

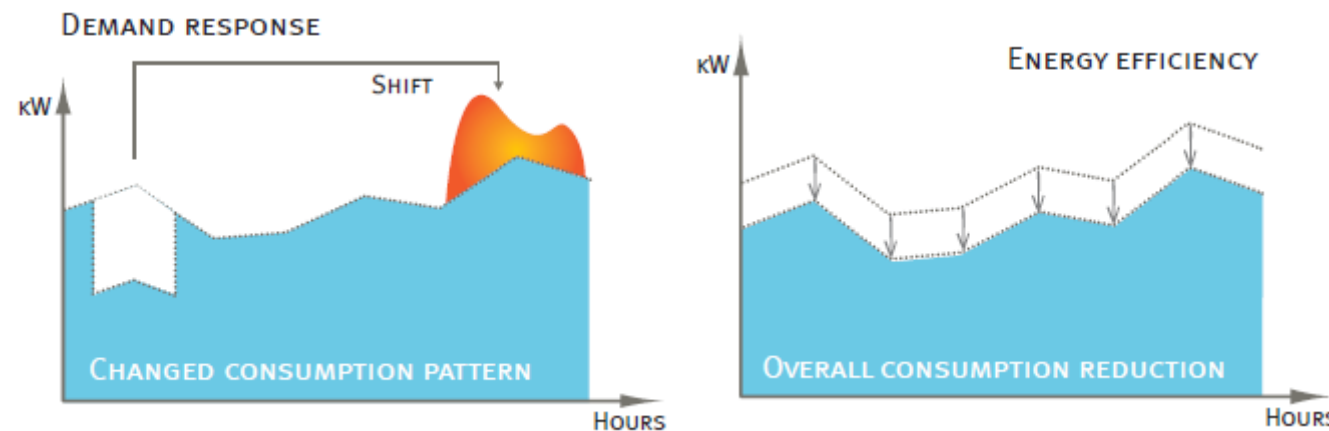
Penalty for  
non-  
compliance

Measurement  
and  
verification

Call method

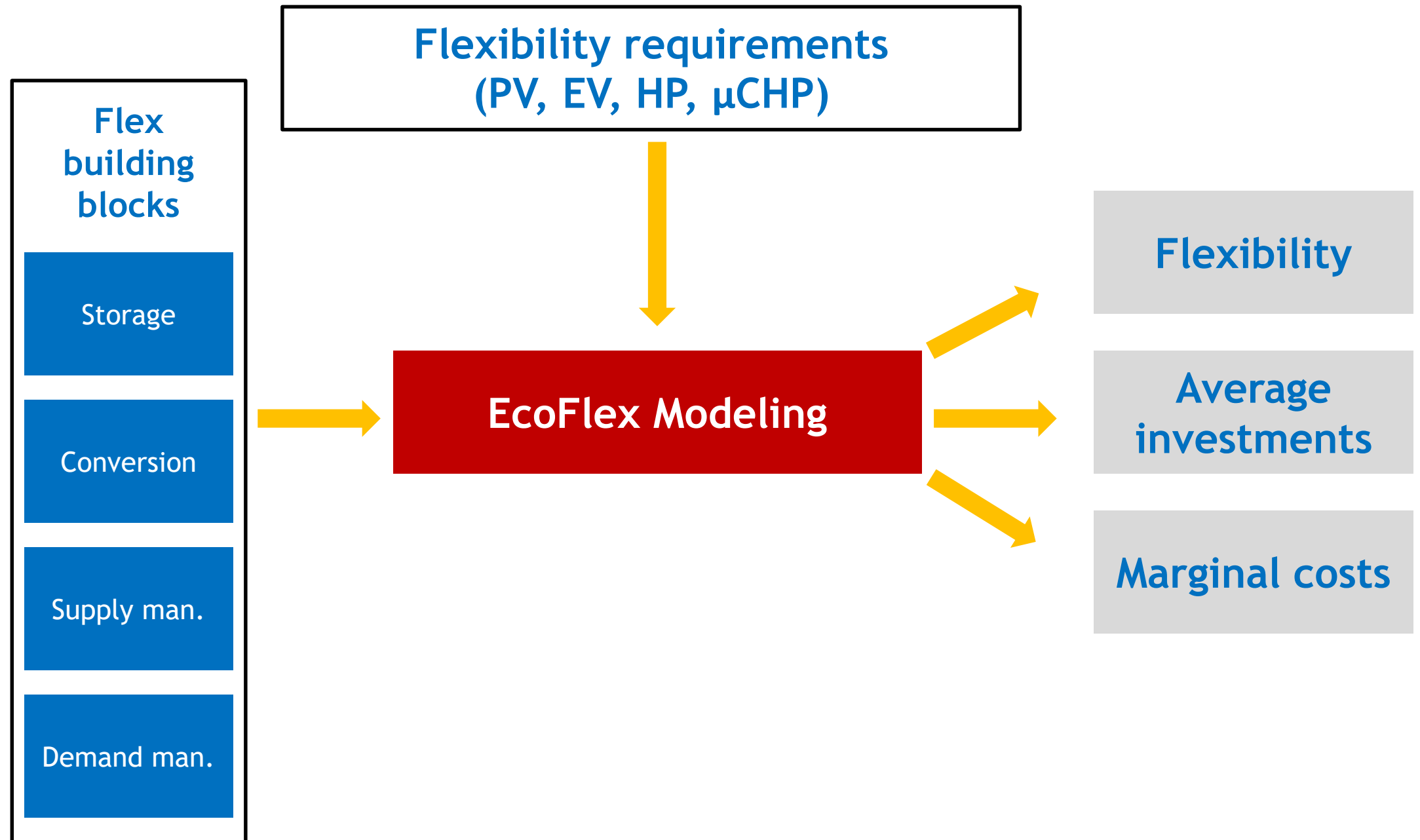
# Concluding remarks

- Accessing demand side flexibility is complex and in the end may not be so profitable for the end user.
  - What are the right mechanisms for attracting end-users?
    - Incentive-based?
    - Price-price based?



- Need to figure out the market specifications
  - Timing specifications
  - Volume requirements
  - Program specifications

# Flexibility Assessment



# Flexibility assessment

## Flexibility

$$NTR\ up = Flexibility_{provided;up} - Flexibility_{required;up}$$

$$LFI\ up = \frac{NTR\ up}{Maximum\ system\ demand}$$

## Average investments

$$Amortized\ cost\ technology\ n \left( CA; n \left( \frac{\text{€}}{\text{year}} \right) \right) = \frac{Cp; n * P; n + Cc; n * E; n + Co; n * O; n}{H; n} + Cm; n$$

$$Average\ investment\ cost \left( I \left( \frac{\text{€}}{\text{kW}} \right) \right) = \frac{\sum_n^N \sum_t^T \left( \frac{CA; n}{(1+d)^t} \right)}{\sum_n^N Pt; n}$$

## Marginal costs

$$Marginal\ cost = \sum_n^N \left( (1 - (\eta s; n * \eta r; n)) * Ce + \frac{I; n}{y; n * E; n} \right) + Cs - Cb$$

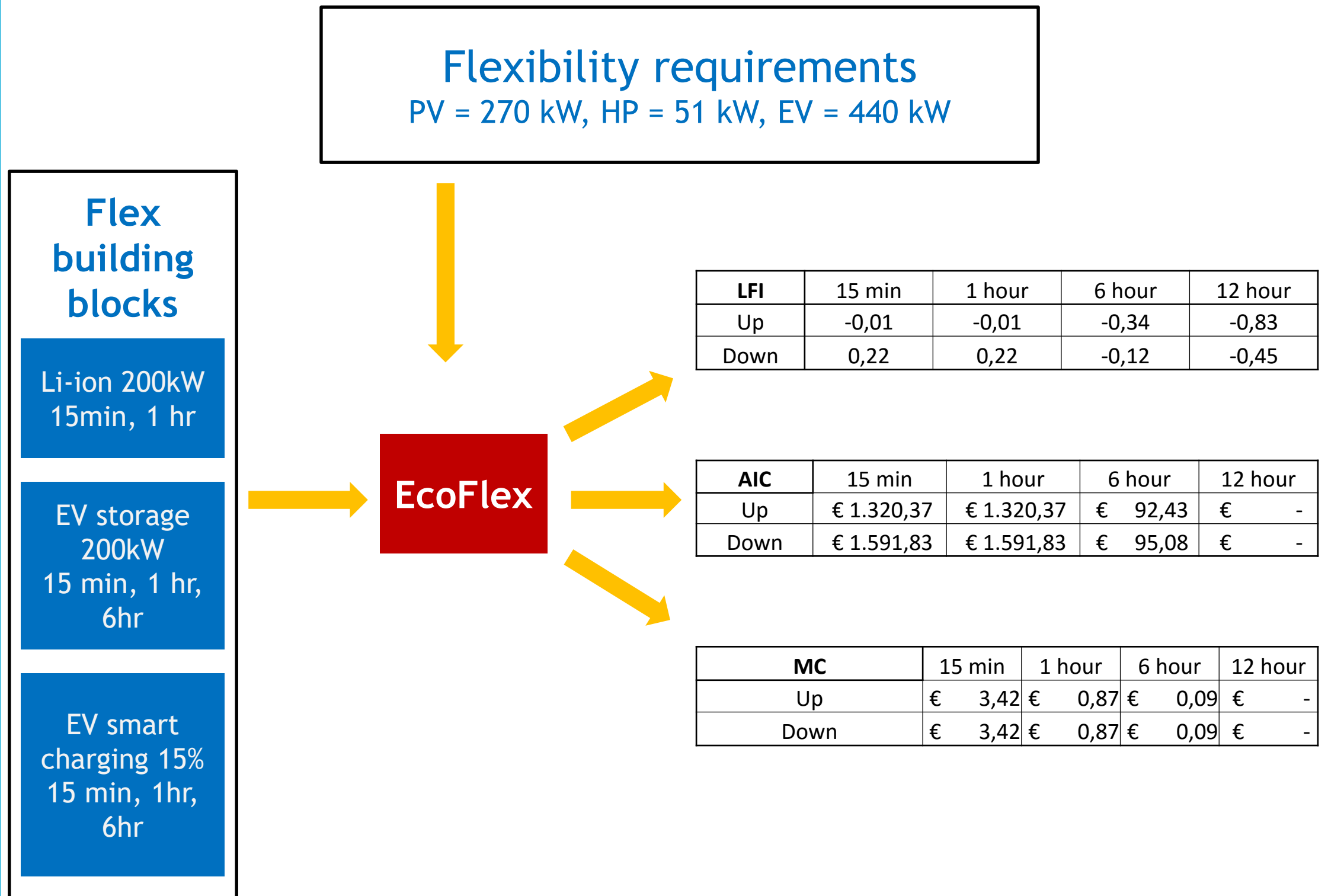
LFI: local flexibility index

AIC: average investment costs

MC: marginal costs



# Example case



# THANK YOU!

Rudi Hakvoort & Elta Koliou

[r.a.hakvoort@tudelft.nl](mailto:r.a.hakvoort@tudelft.nl)